

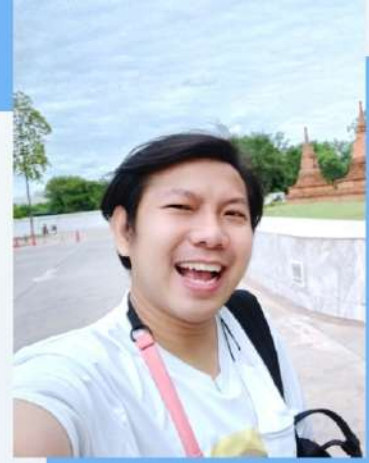
RESUME

Praphart Kongphetkhao

Living in Rama 2, Bangmod, Chomthong, Bangkok

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Bachelor of Science in Industrial Education (Technology Education)
from King Mongkut's University of Technology Thonburi(2006)



SKILL & ABILITY

UX/UI, Website Developer, Digital Marketing

Photoshop, Illustrator, Adobe XD, Figma, Wordpress (HTML, CSS, Java-Script, JQuery,Bootstrap : Basic)

GG Ads, FB Ads, Tiktok Ads, MS Office, Social Apps (FB, IG, Tiktok, LineOA) e-commerce Platform



WORK EXPERIENCE

- Oct. 2022 - Present Digital Marketing and Web / The Orthodontist Co., Ltd.
 - Lead UX/UI design, web development and maintaining <https://dentajoy.com/>
 - Planing and created content on website and social media for SEO, SEM
 - Planing budget and optimize online ads. (FB/IG, GG, Tiktok, Line)
 - Collect feedback and report for develop online channel.
- May. 2022 - Sep. 2022 Web Master / Sangchai Group Co.,Ltd.
 - Lead UX/UI design, information and maintain company website
 - Lead UX/UI design, information and planning project <https://www.skilthailand.com>
 - co-with agencies Develop team.
- Jan. 2021 - Oct. 2021 Online Marketing / BCL 2002 Co., Ltd.
 - Lead planning content on Social Media and website
 - Lead revamp UX/UI design, update information company website and maintain
 - Online marketing on e-commerce platform (Shopee, Lazada, Lnwsop)
 - Graphic Design
- Sep 2019 - Dec. 2020 Online Marketing / King Fresh Farm Co.,Ltd.
 - Planning content and online marketing on Social Media
 - Maintaining website system and update information
 - Marketing campaign and update data on platform Grab food, Lineman, Shopee, LZD
- Jun 2018 - Jul. 2019 Online Marketing / Pumpkin Corporation Co., Ltd.
 - Planning content and created co-with production team
 - Maintaining online selling system and customer service
 - Online marketing on social media and Campaign marketing on e-commerce platform



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